Tues. August 22
Wal-Mart Opens in Lewisville, Tx. at 9:00 a.m.
W. Main/Old Orchard Rd.

That Means Super Low Discount Prices and a Whole Lot More

Quality Name Brands At Low Discount Prices
In this age of greater consumer awareness Wal-Mart knows it is important to bring you top name brands that you know and trust. Popular brands like Coleman, Zebco and Remington in the Sporting Goods Department; Leggs, No Nonsense and Playtex in the Ready-to-Wear Department; and Lee, Pennzoil and Midland in the Automotive Department. You can trust Wal-Mart because you trust the brands they sell.

Low Discount Prices Everyday
Wal-Mart also realizes that you want "the best for less," that's why our everyday prices are consistently lower than our competitors. Compare us with anyone else and you'll realize that you just can't afford to shop anywhere else.

We Won't Be Undersold
Wal-Mart will meet or beat any competitors advertised prices. If you see an item advertised for less by one of our competitors just bring in the ad and we will meet their price. There's no need to shop all over town because Wal-Mart guarantees you that their prices are consistently the lowest discount prices in the area.

Friendly Customer Service
Wal-Mart and its 16,000 associates are committed to the concept that courteous and efficient customer service is essential to their continued success. Wal-Mart's primary aim has always been providing "guaranteed customer satisfaction." However, we know that providing quality merchandise at the lowest discount prices is not enough to keep our customers shopping at Wal-Mart. We know that we must provide quality service. All Wal-Mart associates realize that customer goodwill is the best investment for future successful growth.

Guaranteed Satisfaction
If you are not satisfied with a purchase from Wal-Mart, please return it, and we will fix it, exchange it, make an adjustment, or cheerfully give you your money back. We want you to be satisfied.

Big Savings At Our Spectacular Grand Opening!

WAL-MART